Creating a stronger global and transnational enabling environment for national civil society advocacy and transparency efforts

Webinar on Education Out Loud
Operational Component 3
12 August 2020

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Global Programme Manager
Oxfam IBIS
Overview

Purpose

• Inform about Operational Component 3 to support civil society actors to work collaboratively on transnational initiatives or campaigns

• Offer guidance for prospective applicants in advance of 10 September deadline, including responding to questions

Outline

1. Introduction to the Global Partnership for Education and Oxfam IBIS
2. Introduction to Education Out Loud
3. Overview of Operational Component 3
4. Additional Questions and Answers

Webinar conducted 12 August 2020, 2 – 4 pm, CEST
GPE’s vision: SDG4 for Education

**Vision**
To ensure inclusive and equitable quality education and promote lifelong learning opportunities for all

**Mission**
To mobilize global and national efforts to contribute to the achievement of equitable quality education and learning for all, through inclusive partnership, a focus on efficient and effective education systems, and increased financing.
What GPE does

- Mobilize financing
- Better sector planning
- Results-focused financing
- International coordination
- Improving policy dialogue & mutual accountability
- Knowledge broker
- Advocacy
Introduction to Oxfam IBIS

• WUS ⇔ IBIS ⇔ Oxfam IBIS
• Civil society identity, including advocacy
• Education focus + Grant management experience
• Current portfolio
  ➢ Southern Africa: Mozambique
  ➢ Latin America: Bolivia + Guatemala + Nicaragua
  ➢ West Africa: Ghana, Mali, Sierra Leone, Burkina Faso, Niger, Liberia
  ➢ MENA
  ➢ South Sudan
  ➢ Humanitarian efforts
• Grant agent for Education Out Loud 2019-2024
Education Out Loud

- GPE’s new advocacy and accountability fund
- Support for civil society to become active and influential in shaping education policy to better meet the needs of communities, especially the most marginalized
- Managed by Oxfam IBIS, grant agent for GPE
Education Out Loud - Goal & Objectives

**Goal:**
Enhanced civil society capacity to further GPE 2020 goals in learning, equity and stronger systems, by improving their participation, advocacy and efforts to ensure transparency and increased effectiveness of national educational policy and implementation processes.

**Objective 1:**
Strengthen national civil society engagement in education planning, policy dialogue and monitoring.

**Objective 2:**
Strengthen civil society roles in promoting transparency and accountability of national education sector policy and implementation.

**Objective 3:**
Create a stronger global and transnational enabling environment for civil society advocacy and transparency efforts.
Each objective corresponds to an Operational Component

**Objective 3**

**Operational Component 3:**
National/international CSOs; multi-country projects; duration 24-36 months; 450,000-1.2 M USD; 15-20 grants
## What will EOL success look like?

<table>
<thead>
<tr>
<th>National Coalitions</th>
<th>National Civil Society Organisations</th>
<th>Trans-national Civil Society Alliances</th>
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</thead>
<tbody>
<tr>
<td>✓ more inclusive, particularly for marginalised groups</td>
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<tr>
<td>✓ increased organisational &amp; institutional capacity for engagement in policy dialogues</td>
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<tr>
<td>✓ utilising learning collaboratives to build on lessons learned &amp; strengthen capacities</td>
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<tr>
<td>✓ increased capabilities to monitor government commitments to education for all</td>
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<tr>
<td>✓ made available actionable data/evidence relevant for policy changes</td>
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<tr>
<td>✓ utilising learning collaboratives to build capacities in evidence-based advocacy</td>
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<tr>
<td>✓ actuated <em>inclusive</em> education policies at global, regional and national level</td>
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<tr>
<td>✓ affected social accountability mechanisms to address education for marginalised groups</td>
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<tr>
<td>✓ utilising learning collaboratives to build capacities on effective advocacy strategies, strengthening transnational civil alliances affect</td>
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Grant Agent Organization Structure

- Global Management Unit
  - Copenhagen
  - Regional Management Unit
    - Nepal
    - Mexico
    - Ghana
    - Uganda
Who can apply for OC3 -1

- **Alliance – requirement**
  - One lead – not an EOL grantee – with formal registration and from GPE partner country
  - At least one organisation from GPE partner country
  - At least three unique organisations

- **INGO requirement**
  - beyond national offices

- **Positive if alliance includes**
  - actors with education as a cross-sectoral priority;
  - actors outside of education having skills and tools relevant and/or scalable in education;
  - reflects a diversity of approaches to advocacy which are complementary and will strengthen the wider education movement
Who can apply for OC3 -2

• Involvement of Global Campaign for Education + Regional Coalitions?
• Parallel applications to OC3 and OC2?
• Is there a need to exclude non-GPE countries?
• How many applications can an organisation submit?
Areas of relevance to OC3

- **Partnerships and collaboration:** alliances that represent diverse social actors formed around identified strategic policy changes and targets issues that can best be solved through multi-country advocacy tactics (EOL Outcome 3.1)

- **Advocacy capacities:** strategies and resources to elevate local and national voices into transnational policy arenas and the coordination of citizen action across local, subnational, national and transnational levels (EOL Outcome 3.2)

- **Policies or practices:** addressing education policies at global, regional and national level for increased progress in education for all (EOL Outcome 3.3)

- **Social accountability mechanisms:** strengthen social accountability mechanisms, spaces, institutions or commissions to follow up on global, regional or national commitments related to the right to equitable and quality education (EOL Outcome 3.4)

- **Learning collaboratives:** build capacities for strengthened transnational civil alliances affect (EOL Outcome 3.5)
Amounts and duration

- Up to 36 months during 2020-23 (less than 24 months → not accepted)
  - Year Zero part of above
- Grants USD 450,000 ↔ USD 1,200,000
  - Year Zero part of above
- Concept notes ⇒ Indicative budget figures only
  - Budgeting requirements + cost eligibility criteria
    ⇒ proposal development stage
How to apply – 1

✓ Find information on [www.educationoutloud.org](http://www.educationoutloud.org)

✓ At this page ➔ Applicant Guidelines

✓ Read Applicant Guidelines ➔ Go to “How to apply?” section

Concept Note Guidelines for Applicants - Component 3 – English

Call for Concept Notes, September 2020

- What is this Call for Concept Notes about?
- Who can apply for this Call for Concept Notes?
- What can be funded under this call for Concept Notes?
- Which grant amount and duration is it possible to apply for?
- How to apply?
- What should be covered in the Concept Note?
- How will the assessment process take place?
- What happens after the decision on the Concept Note?
- Annex 1 - List of eligible Countries
- Annex 2 - Illustration of the OC3 approval process
How to apply – 2

✓ Inside Applicant Guidelines’ Section “How to apply?” ⇒ link to register as Applicant.

✓ Press the link …….

How to apply?

All eligible applicants are invited to apply for funding. Interested alliances can find further information online at www.educationoutloud.org. At this website, interested applicants will find a link to register as an Applicant as well as access the relevant Concept Note proposal information and templates. Only one member of each alliance need register as an applicant in order to submit the alliance’s concept note. After registering and completing the templates, the documents must be uploaded to the system. Applications will not be accepted outside of this system.

A Concept Note application consists of the following documents:

1. Concept Note Narrative (completed template)
2. Year Zero (see section 8 below)
3. Budget Template
4. C.V. of 2-3 key project responsible persons

All documents must be uploaded before the Application Deadline and you must press “Finalize and Submit the Concept Note” in order to complete the application process. The Application Deadline is September 10, 2020 (23:59 CEST at the latest) No applications will be accepted after this date or time. Uploading your documents can take up to 20 minutes. It is therefore highly encouraged that applicants complete their applications early to avoid any complications. Upon pressing “Submit” you will receive an email that confirms that your application has been uploaded to the system. The required formats can be downloaded via the webpage.

Go to the application procedure through this link

If an applicant’s Concept Note is selected to advance to the next phase, the applicant will be required to submit Due-diligence Self-Assessment Forms and other required documents prior to engaging in the next phase of the application process.

Should an applicant encounter technical problems while registering as applicant or in uploading the application, then the applicant should take a screenshot and send it to info@educationoutloud.org from the same email address utilized for registering. Upon receiving the screenshot, the applicant will be contacted for technical support.
How to apply – 3

✓ Pressing link ⇒ this page appears
✓ Select the Call for Proposals to apply for
✓ Press “Submit request” to access Application System and Templates
How to apply – 4

✓ You will receive email from this address with link to Personal application page
✓ Do not forward or share that link with anyone!

Oxfam IBIS - Call for Proposal Request

You have requested the following Call for Proposals:

Education Out Loud OC 8: Open Call for Concept Notes

Access your application via this personalized link/url (do not share this link with anyone that you do not want to be able to access your application).

https://grantapplication.oxfambis.dk/\layout\15/OxfamIBIS/ProjectApplication/Pages/GrantApplication.aspx?GrantID=4b770713-3e8f-3d69-4796c8b34d6c6d0e3d4ddbb2e4dcb4a3322638212b

If you should encounter any problems during your application process, you can contact info@educationoutloud.

If you did not make a request for a Call for Proposal, you can ignore this email entirely.
How to apply – 5

✓ Press personal link and arrive here….
How to apply – 6

✓ Choose which **language** to use during the application process (all templates are in four languages)

**Instructions**

Hello bso@oxfamibis.dk

IMPORTANT!
This is your very personal application page. Do not share the link to this page with anyone that you do not trust, or anyone who should not have access to this page.

You can leave this page and come back later to remove or upload documents until you press “Finalize and submit concept note”. After deadline, you can still come back to this page, but at that time you cannot change your information.
How to apply – 7

✓ Download relevant templates from the same page

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Applying for:
Education Out Loud OC 3: Open Call for Concept Notes

Concept note description:
Read the Applicant Guideline (on-line at educationoutloud.org or attached here below).
Below you find attached the templates that you must complete and upload.
You need to upload the following documents:

1. Concept Note Narrative (completed template)
2. Year Zero (see section 8 below)
3. Budget Template
4. C.V. of 2-3 key project responsible persons

Use these files for your concept note application:
ENGLISH OC3 - 3 Budget Template.docx
ENGLISH OC3 - Applicant Guidelines.pdf
ENGLISH OC3 - 1 Concept Note Template.docx

Full proposal description:
(Round is not active)
How to apply – 8

✓ Complete all templates and upload them on personal application page (access through link received by email)

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**Instructions**
Hello bso@oxfamibis.dk

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You can access templates here below, that you have to complete and upload.

If you encounter any errors or have any technical problems, please email

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**Your general information (remember to Save)**

- **Name of organization:**
- **Legal registration number:**
- **Address:**
- **Country:**
- **Email:**
- **Telephone:**
- **Skype address:**
- **Full name of person responsible for the management of the project:**
- **Email of person responsible for the management of the project:**

**Your concept note application files**

**Your uploaded files:**
Files are limited to 20 MB in size. Uploading a file with same filename as an existing one will overwrite it.

- Uploaded 39 days ago:
  - **SPANISH - TEST - DOC.docx**
  - **ENGLISH - TEST - DOC.docx**

**Time until deadline:**
17 day(s) 4 hour(s) 26 minute(s)

**Concept note approval status:**
Concept note is pending approval

**Finalize and submit concept note**
How to apply – 9

 ✓ **Application only completed** when all required documents uploaded

 ✓ Need to **change document** already uploaded → just delete document first uploaded before upload of new document

 ✓ Note: personal application page closed for uploading new documents or change documents the moment you press “Finalize and Submit Concept Note”

 ✓ When all documents uploaded → Press “Finalize and Submit Concept Note”

 Deadline **September 10, 2020 at 23:59 CEST**
How to apply – 10

✓ Note ⇒ once “Finalize and Submit Concept Notes” is pressed, documents cannot be changed

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**Your general information (remember to Save)**

- **Name of organization:**
- **Legal registration number:**
- **Address:**
- **Country:** Afghanistan
- **Email:**
- **Telephone:**
- **Skype address:**

**Full name of person responsible for the management of the project:**

**Email of person responsible for the management of the project:**

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**Your concept note application files**

**Your uploaded files:**
- Files are limited to 20 MB in size. Uploading a file with the same filename as an existing one will overwrite it.
- Uploaded 25 days ago: SPANISH_TEST_DOC.docx, Remove
- Uploaded 30 days ago: ENGLISH_TEST_DOC.docx, Remove

**Upload selected material**

**Time until deadline:**
17 day(s) 4 hour(s) 26 minute(s)

**Concept note approval status:**
Concept note is pending approval

**Finalize and submit concept note**
How to apply – 11

Remember to upload the following documents

1. Concept Note Narrative (completed template)
2. Budget Template
3. CVs of 2-3 key project responsible persons
Expectations for a good concept note

- A clearly identified and defined problem
- Demonstrate clear **use of information and data** as part of national policy dialogue strengthening upward accountability
- Efforts
  - **Connecting** local evidence + tactics in a transnational approach to document gaps in education policies and/or implementation
    - Influence national, regional and global policies
  - **Including** a varied range of relevant local and national voices in transnational policy arenas
- Integrate wide **mix of voices and influences** - people with disabilities, refugees and displaced persons, religious and ethnic minority groups, children/youth
- Identify relevant **accountability mechanisms** to influence national, regional global education strategies
Assessment Criteria

- Context analysis 25%
- Description of the Project Strategy and Action 25%
- Project Relevance 20%
- Organisational capacities for implementing the project 15%
- Learning approach and alliance development 15%
From CN to full proposal: Year Zero

- **Due diligence**: identify measures required to reduce risk related to applicant’s project management

- **Organisational capacity**: establish solid TOC, identify capacities and learning areas, ensure clear lines of reporting and responsibilities for implementation

- Developing **full proposal**: RMUs engage with selected grantees to support drafting of full proposal, e.g.
  - Theory of change
  - Experience from EOL stakeholders and wider education movement
  - Measures for learning and adaptive management
  - Budget

- Modest **financial support** available for the above
Learning + Adaptive Management

**EOL overall emphasis on learning**

- Argue for choice of approach + potential for experimentation
- Learning collaboratives + learning partners
- Adaptive management
  - Year Zero integral part of learning agenda, and
  - begins when drafting concept note
  - Continues when drafting full proposal (Year Zero) including **learning plans**
  - Central aspect of implementation: strategies to **document learning**
Application ➔ Concept Note ➔ Full Proposal

- **Deadline:** 10 Sep
- **GISP Decision:**
  - GISP Meeting: **Nov 2020**
  - Due diligence & YZ grant **Dec 2020**
- **Year Zero**
- **Full proposal**
  - Submit **May 2021**
- **Decision June 2021**

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**OXFAM IBIS**

**Advocacy & Social Accountability**

**GLOBAL PARTNERSHIP for EDUCATION**

**EDUCATION OUT LOUD**