Creating a stronger global and transnational enabling environment for national civil society advocacy and transparency efforts

Webinar on Education Out Loud Operational Component 3

12 August 2020

Presentation by Lars Udsholt Global Programme Manager Oxfam IBIS





#### **Overview**

#### **Purpose**

- Inform about Operational Component 3 to support civil society actors to work collaboratively on transnational initiatives or campaigns
- Offer guidance for prospective applicants in advance of 10 September deadline, including responding to questions

#### **Outline**

- 1. Introduction to the Global Partnership for Education and Oxfam IBIS
- Introduction to Education Out Loud
- 3. Overview of Operational Component 3
- Additional Questions and Answers

Webinar conducted 12 August 2020, 2 – 4 pm, CEST







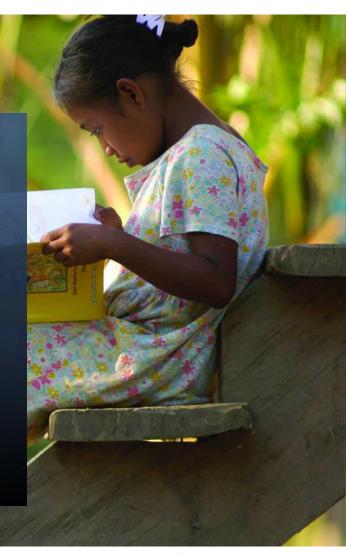
#### **GPE's vision: SDG4 for Education**

#### Vision

To ensure inclusive and equitable quality education and promote lifelong learning opportunities for all

#### Mission

To mobilize global and national efforts to contribute to the achievement of equitable quality education and learning for all, through inclusive partnership, a focus on efficient and effective education systems, and increased financing.

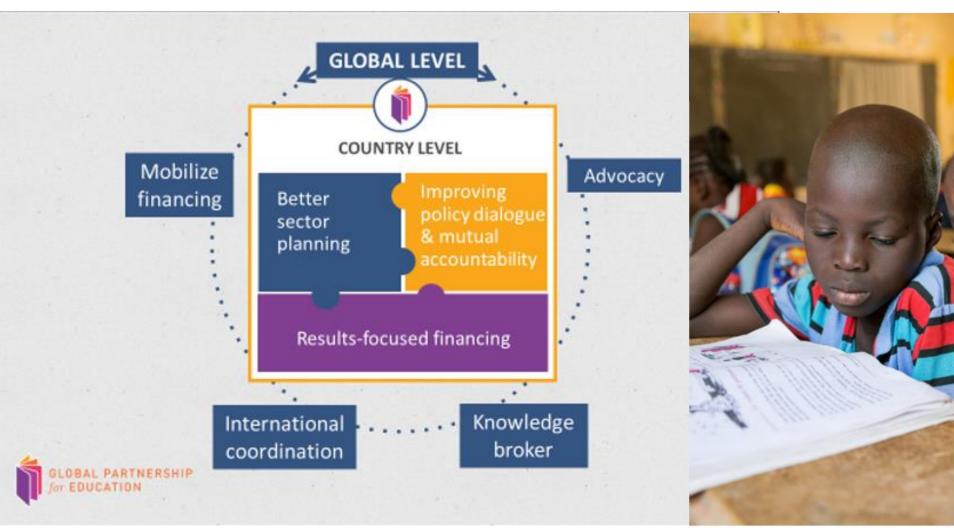








### **What GPE does**









#### Introduction to Oxfam IBIS

- WUS ⇒ IBIS ⇒ Oxfam IBIS
- Civil society identity, including advocacy
- Education focus + Grant management experience
- Current portfolio
  - Southern Africa: Mozambique
  - Latin America: Bolivia + Guatemala + Nicaragua
  - West Africa: Ghana, Mali, Sierra Leone, Burkina Faso, Niger, Liberia
  - > MENA
  - South Sudan
  - Humanitarian efforts
- Grant agent for Education Out Loud 2019-2024







#### **Education Out Loud**

- GPE's new advocacy and accountability fund
- Support for civil society to become active and influential in shaping education policy to better meet the needs of communities, especially the most marginalized
- Managed by Oxfam IBIS, grant agent for GPE









### **Education Out Loud - Goal & Objectives**

#### Goal:

Enhanced civil society capacity to further GPE 2020 goals in learning, equity and stronger systems, by improving their participation, advocacy and efforts to ensure transparency and increased effectiveness of national educational policy and implementation processes

#### **Objective 1:**

Strengthen national civil society engagement in education planning, policy dialogue and monitoring

#### **Objective 2:**

Strengthen civil society roles in promoting transparency and accountability of national education sector policy and implementation

#### Objective 3:

Create a stronger global and transnational enabling environment for civil society advocacy and transparency efforts







# Each objective corresponds to an Operational Component

Objective 3

Operational Component 3:
National/international CSOs; multi-country projects; duration 24-36 months;
450,000-1.2 M USD; 15-20 grants







#### What will EOL success look like?

National Coalitions

- √ more inclusive, particularly for marginalised groups
- ✓ increased organisational & institutional capacity for engagement in policy dialogues
- ✓ utilising learning collaboratives to build on lessons learned & strengthen capacities

National Civil Society Organisations

- ✓increased capabilities to monitor government commitments to education for all
- √ made available actionable data/evidence relevant for policy changes
- √utilising learning collaboratives to build capacities in evidence-based advocacy

Transnational Civil Society Alliances

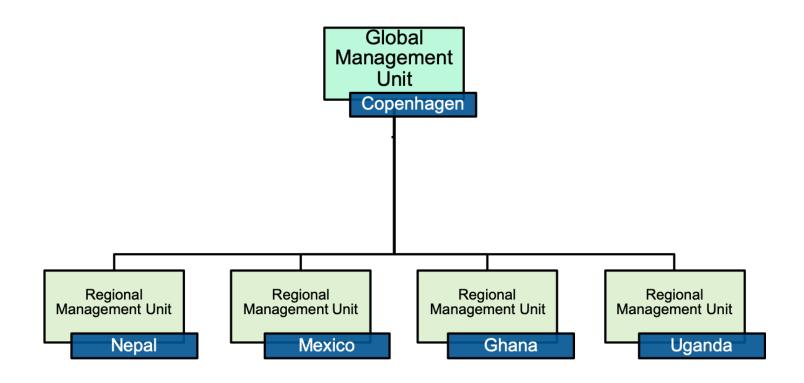
- ✓ actuated inclusive education policies at global, regional and national level
- ✓ affected social accountability mechanisms to address education for marginalised groups
- ✓ utilising learning collaboratives to build capacities on effective advocacy strategies, strengthening transnational civil alliances affect







### **Grant Agent Organization Structure**









## Who can apply for OC3 -1

- Alliance requirement
  - One lead not an EOL grantee with formal registration and from GPE partner country
  - At least one organisation from GPE partner country
  - At least three unique organisations
- INGO requirement
  - beyond national offices
- Positive if alliance includes
  - actors with education as a cross-sectoral priority;
  - actors outside of education having skills and tools relevant and/or scalable in education;
  - reflects a diversity of approaches to advocacy which are complementary and will strengthen the wider education movement







## Who can apply for OC3 -2

- Involvement of Global Campaign for Education + Regional Coalitions?
- Parallel applications to OC3 and OC2?
- Is there a need to exclude non-GPE countries?
- How many applications can an organisation submit?







#### Areas of relevance to OC3

- Partnerships and collaboration: alliances that represent diverse social actors formed around identified strategic policy changes and targets issues that can best be solved through multi-country advocacy tactics (EOL Outcome 3.1)
- Advocacy capacities: strategies and resources to elevate local and national voices into transnational policy arenas and the coordination of citizen action across local, subnational, national and transnational levels (EOL Outcome 3.2)
- **Policies or practices:** addressing education policies at global, regional and national level for increased progress in education for all (EOL Outcome 3.3)
- Social accountability mechanisms: strengthen social accountability mechanisms, spaces, institutions or commissions to follow up on global, regional or national commitments related to the right to equitable and quality education (EOL Outcome 3.4)
- **Learning collaboratives:** build capacities for strengthened transnational civil alliances affect (EOL Outcome 3.5)







#### **Amounts and duration**

- Up to 36 months during 2020-23 (less than 24 months → not accepted)
  - Year Zero part of above
- Grants USD 450,000 

  USD 1,200,000
  - Year Zero part of above
- Concept notes ⇒ Indicative budget figures only
  - Budgeting requirements + cost eligibility criteria
     ⇒ proposal development stage







- ✓ Find information on www.educationoutloud.org
- ✓ At this page ⇒ Applicant Guidelines
- ✓ Read Applicant Guidelines ⇒ Go to "How to apply?" section

#### Concept Note Guidelines for Applicants -Component 3 - English Call for Concept Notes, September 2020 What is this Call for Concept Notes about? Who can apply for this Call for Concept Notes? What can be funded under this call for Concept Notes? $\oplus$ Which grant amount and duration is it possible to apply for? (+) How to apply? **( (** What should be covered in the Concept Note? How will the assessment process take place? **(** What happens after the decision on the Concept Note? **(** Annex 1- List of eligible Countries (+) Annex 2 - Illustration of the OC3 approval process **(**



Open Call for Concept Notes Component 3

Open Call for Concept Notes Component 3 (OC3) in English, French, Spanish and Portuguese. Deadline 10 September 2020.







- ✓ Inside Applicant Guidelines' Section "How to apply?" ⇒ link to register as Applicant.
- ✓ Press the link ......



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All eligible applicants are invited to apply for funding. Interested alliances can find further information online at <a href="www.educationoutloud.org">www.educationoutloud.org</a>. At this website, interested applicants will find a link to register as an Applicant as well as access the relevant Concept Note proposal information and templates. Only one member of each alliance need register as an applicant in order to submit the alliance's concept note. After registering and completing the templates, the documents must be uploaded to the system. Applications will not be accepted outside of this system.

A Concept Note application consists of the following documents:

- 1. Concept Note Narrative (completed template)
- 2. Year Zero (see section 8 below)
- 3. Budget Template
- 4. C.V. of 2-3 key project responsible persons

All documents must be uploaded before the Application Deadline and you must press "Finalize and Submit the Concept Note" in order to complete the application process. The Application Deadline is September 10, 2020 (23:59 CEST at the latest) No applications will be accepted after this date or time. Uploading your documents can take up to 20 minutes. It is therefore highly encouraged that applicants complete their applications early to avoid any complications. Upon pressing "Submit" you will receive an email that confirms that your application has been uploaded to the system. The required formats can be downloaded via the webpage.

#### Go to the application procedure through this link

If an applicant's Concept Note is selected to advance to the next phase, the applicant will be required to submit Due-diligence Self-Assessment Forms and other required documents prior to engaging in the next phase of the application process.

Should an applicant encounter technical problems while registering as applicant or in uploading the application, then the applicant should take a screenshot and send it to <a href="mailto:info@educationoutloud.org">info@educationoutloud.org</a> from the same email address utilized for registering. Upon receiving the screenshot, the applicant will be contacted for technical support.





- ✓ Pressing link ⇒ this page appears
- ✓ Select the Call for Proposals to apply for
- ✓ Press "Submit request" to access Application System and Templates

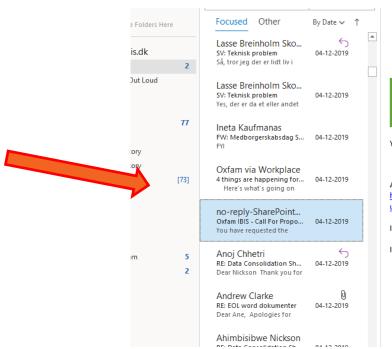


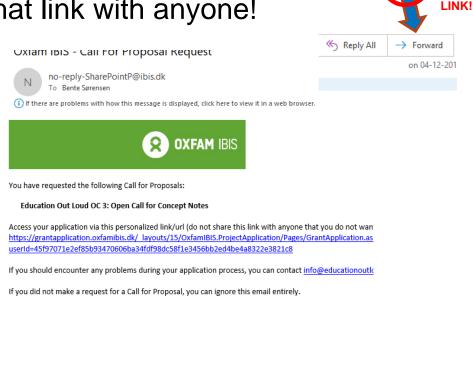






- ✓ You will receive email from this address with link to Personal application page
- Do not forward or share that link with anyone!







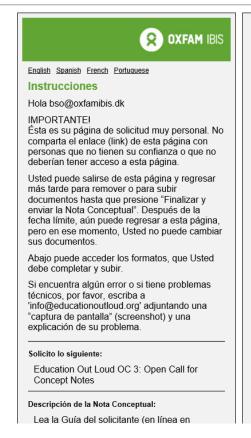




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OR SHARE YOUR PERSONAL

✓ Press personal link and arrive here....



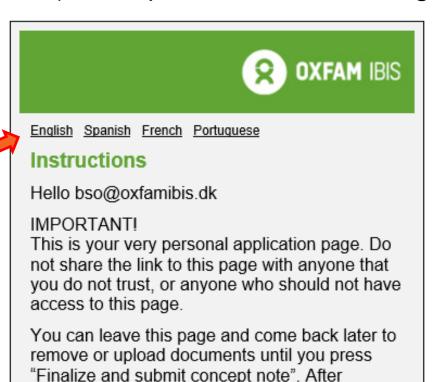
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Nombre de la Organización:	Sus archivos subidos:
Número de registro legal:	Subir un archivo con el mismo nombre que uno ya existente, lo sobrescribirá.
Dirección:	Subido hace 35 día(s):  SPANISH - TEST - DOC.docx Remover  Subido hace 39 día(s):  ENGLISH - TEST - DOC.docx Remover
País:	
Afghanistan	Browse
Correo electrónico:	Subir los documentos seleccionados
eléfono:	Tiempo hasta la fecha límite:
	17 día(s) 4 hora(s) 28 minuto(s)
Dirección de Skype:	Situación de la Nota Conceptual:
Nombre completo de la persona responsable por la jerencia del proyecto:	La Nota Conceptual está pendiente de aprobación
Correo electrónico de la persona responsable por la gerencia del Proyecto:	Finalizar y enviar la Nota Conceptual
Nombre completo de la persona de contacto (La persona de contacto es el punto de contacto en el proceso de solicitud y evaluación de la solicitud):	Sus archivos de la solicitud de la propuesta completa Sus archivos subidos:
Dirección de la persona de contacto:	Subir un archivo con el mismo nombre que uno ya existente, lo sobrescribirá.
Tipo de organización:	(Actualmente no hay documentos subidos)
Academia/Institución de investigación	Tiempo hasta la fecha limite:
Monto solicitado (US dólares – número completo, sin comas ni puntos):	La ronda iniciará en: 718 día(s) 4 hora(s) 28







 Choose which language to use during the application process (all templates are in four languages)



deadline, you can still come back to this page.

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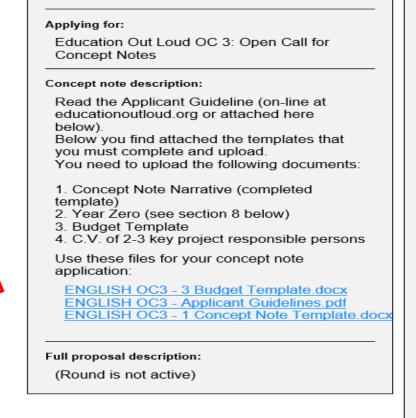
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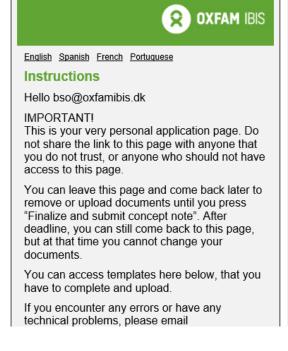
Download relevant templates from the same page



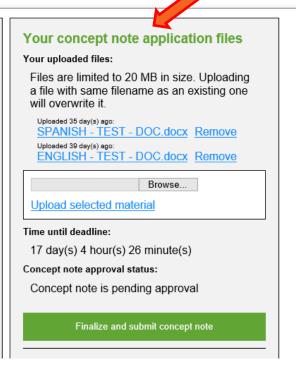
Full name of contact person (The cont the point of contact throughout the ap assessment of the application):
Email of contact person:
Organization type:
Academia/Research Institution
Amount applying for in US dollars (wh commas or punctuation, minimum: 45 1200000)
The Project contributes mainly to SDG Development Goals):
SDG1
The Project also contributes to SDG (S Development Goals) (max 2):
□SDG1
□SDG2
□SDG3
□SDG4
The Project contributes to the followin (choose as many as you want):
□Afghanistan
□Albania
□Algeria
□Andorra
□Angola
☐Antigua and Deps
□Argentina
□Armenia



 Complete all templates and upload them on personal application page (access through link received by email)



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	me of person responsible for the management project:









- ✓ Application only completed when all required documents uploaded
- ✓ Need to change document already uploaded → just delete document first uploaded before upload of new document
- ✓ Note: personal application page closed for uploading new documents or change documents the moment you press "Finalize and Submit Concept Note"
- ✓ When all documents uploaded ⇒ Press "Finalize and Submit Concept Note"

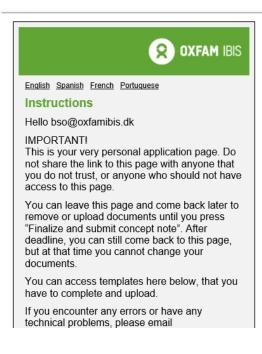
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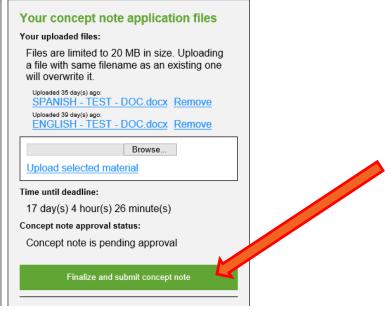




✓ Note ⇒ once "Finalize and Submit Concept Notes" is pressed, documents cannot be changed



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the project	









Remember to upload the following documents

- Concept Note Narrative (completed template)
- Budget Template
- 3. CVs of 2-3 key project responsible persons





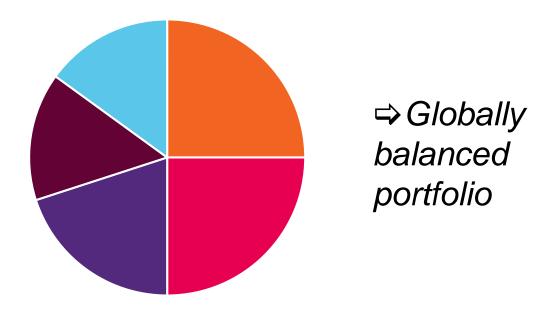


### Expectations for a good concept note

- A clearly identified and defined problem
- Demonstrate clear use of information and data as part of national policy dialogue strengthening upward accountability
- Efforts
  - Connecting local evidence + tactics in a transnational approach to document gaps in education policies and/or implementation

     ⇒ Influence national, regional and global policies
  - **Including** a varied range of relevant local and national voices in transnational policy arenas
- Integrate wide mix of voices and influences people with disabilities, refugees and displaced persons, religious and ethnic minority groups, children/youth
- Identify relevant accountability mechanisms to influence national, regional global education strategies

#### **Assessment Criteria**



- Context analysis 25%
- Description of the Project Strategy and Action 25%
- Project Relevance 20%
- Organisational capacities for implementing the project 15%
- Learning approach and alliance development 15%







### From CN to full proposal: Year Zero

- Due diligence: identify measures required to reduce risk related to applicant's project management
- Organisational capacity: establish solid TOC, identify capacities and learning areas, ensure clear lines of reporting and responsibilities for implementation
- Developing full proposal: RMUs engage with selected grantees to support drafting of full proposal, e.g.
  - Theory of change
  - Experience from EOL stakeholders and wider education movement
  - Measures for learning and adaptive management
  - Budget
- Modest financial support available for the above







# **Learning + Adaptive Management**

#### EOL overall emphasis on learning

- Argue for choice of approach + potential for experimentation
- Learning collaboratives + learning partners
- Adaptive management
  - ⇒ Year Zero integral part of learning agenda, and
  - ⇒ begins when drafting concept note
  - ⇒ Continues when drafting full proposal (Year Zero) including learning plans
  - ⇒ Central aspect of implementation: strategies to document learning







#### **Application** ⇒ Concept Note ⇒ Full Proposal

